A background image showing a close-up of a person's hands writing on a document with a pen. In the background, a calculator and a laptop are visible on a desk. The image is partially obscured by green geometric shapes.

We deliver the fact-based, actionable insight you need to make informed decisions through groundbreaking software built specifically for private clubs.

Data-Driven Leadership Begins Here

The Club Benchmarking Platform

Powerful Business Intelligence at Your Fingertips

Why Do Clubs Subscribe to Club Benchmarking?

The Club Benchmarking Financial Platform is a subscription-based online management tool that allows you to accurately evaluate and benchmark your club's financial & operational performance against the industry's largest and most accurate standardized database.

- Credible, accurate industry data lets you focus on the facts and feel confident about the decisions you're making.
- Backup your experience and validate strong management performance with credible third party data.
- Align the entire team around a common set of facts and keep things on track in the boardroom.
- Put the financial significance of F&B in perspective and end the "amenity vs. profit center" debate.
- Elevate fact over opinion to empower managers and help boards focus on strategic issues.

Analyze

Compare

Improve

Client Testimonial

"We have been Club Benchmarking subscribers since 2012, and we have seen nothing but increasing value from that partnership. They have helped us focus on using the right metrics to measure our business, and during COVID, the monthly dashboard became an invaluable tool for helping us understand our performance relative to other clubs in the industry."



Jesse Ruben
Director of Finance/CFO
The Landings Club - Savannah GA

Benchmarking Platform Sections

FINANCE AND OPERATIONS

- Establish an annual performance baseline, identify strengths and opportunities and gain perspective on the relative health of your own club's financial and operational business model.

STAFFING & SALARIES

- Leverage the industry's most reliable data for the insight you need to proactively manage staffing challenges and balance the club's financial results with member service expectations.

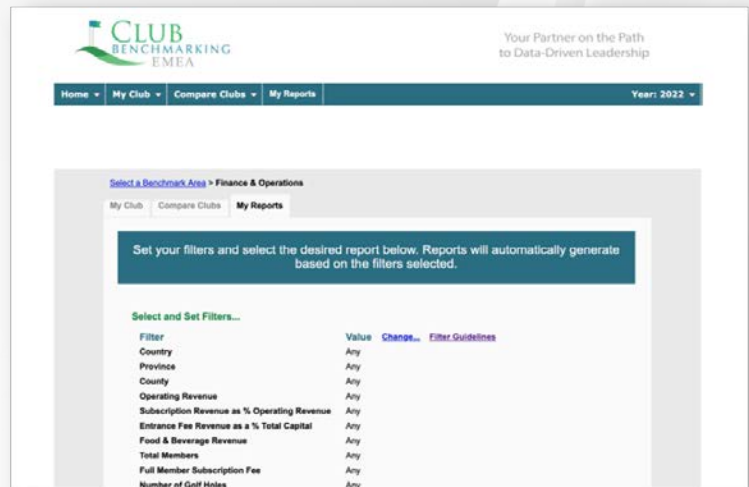
How Does It Work?

The Club Benchmarking platform is a powerful online tool that allows you to evaluate your own club, make fact-based decisions AND see how you're performing relative to other clubs. A CB platform subscription delivers 24/7 desktop access to the information you need.

The screenshot displays the Club Benchmarking EMEA web application. At the top right, the tagline reads "Your Partner on the Path to Data-Driven Leadership". The navigation bar includes "Home", "My Club", "Compare Clubs", "My Reports", and a "Year: 2022" dropdown. The main content area is titled "Financial & Operational Metrics" and features a section for "Update As Needed" with a "Club Summary" card. This card lists "Profile" and "Governance & Policy" and shows "0 of 15 questions submitted". Below this is the "Annual Metrics" section for the year 2022, which contains two cards: "Financial Summary" (listing "Standardised Income Statement", "Balance Sheet", and "Capital Investment Summary" with "0 of 37 questions submitted") and "Golf Operations" (listing "Financial", "Operational", "Golf Retail", "Golf Carts", and "Golf Professional Fees" with "0 of 64 questions submitted").

Finance & Operational Benchmarking

- Online subscription access
- Dynamic filtering
- Meeting-ready reports
- Subscription includes complete data management and support
- Proprietary data mapping ensures apples-to-apples benchmarking
- Download reports in PPT format



Staffing & Salaries

- Benchmark key members of the management team
- 150+ standard club positions
- Proprietary data gathering approach ensures accuracy
- Individual position and departmental reporting
- Generate complete, benchmarked compensation & benefits reports.

Contact Information



James Burns CCM
Director
Club Benchmarking EMEA
+353 87 327 5977
jburns@clubbenchmarking.com



John McCormack CCM FCCA
Director
Club Benchmarking EMEA
+353 87 9122 395
jmccormack@clubbenchmarking.com



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